General Business Resources

	SBA	SBA Home Page	http://www.SBA.gov
	SBA	Starting a new Business	http://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/prepare-your-business-f-0
	SBA	SBA Business Smart Toolkit	https://www.sba.gov/offices/headquarters/oed/resources/1475961
	SBA	Small Business Investment Company (SBIC)	http://www.sba.gov/category/lender-navigation/sba-loan-programs/sbic-program-0
	SBA	Women's Business Centers	https://www.sba.gov/tools/local-assistance/wbc
	SBA	Introduction to Importing	https://www.sba.gov/blogs/importing-goods-us-introductory-guide-small-business-owners
	SBA	List of Importing and Exporting websites	https://www.sba.gov/tools/search-result-page?search=importing
	SBA	A Simple Cash Flow Spreadsheet - BLOG	https://www.sba.gov/blogs/simple-cash-flow-spreadsheet-anybody-can-use
	SBDC	Small Business Development Center	https://edcsbdc.org/
			Ray Bowman has success with "Performance Based Funding"
	SCORE	CORE Training Materials	https://help.score.org/hc/en-us/sections/115003211908-CORE-Training-Materials
	SCORE	Ventura Chapter Home Web Page	http://ventura.score.org
	SCORE	Downloadable Templates	https://www.score.org/resource/business-planning-financial-statements-template-gallery
	SCORE	How to Structure Your Business	https://www.score.org/resources/corporation-structure
	SCORE	Insurance Templates and Tools	https://ventura.score.org/search/site/insurance
	SCORE	Veteran Fast Launch initiative	www.score.org/vetsfastlaunch
	SCORE	List of Online Classes from SCORE with links to each class	http://files.ctctcdn.com/038f778a101/1b256a1b-d53e-4049-8c4a-5dd0635a968d.pdf
	SCORE	Simple Steps for Starting Your Business (5 Modules)	https://www.score.org/getstarted
		Introduction	
		Module 1: Startup Basics	
		Module 2: Business Concept	
		Module 3: Marketing Plan	
		Module 4: Financial Projections	
		Module 5: Funding Sources and Next Steps	
		Conclusion	
	SCORE	Library of past SCORE Workshops, Webinars & On demand Courses	https://www.score.org/onlineworkshops/tab-a
	CalVet	California Department of Veterans Affairs	https://www.calvet.ca.gov/
			Website dedicated to assisting California Veterans

	TechSoup	Quickbooks Webinar	http://www.techsoup.org/community/events-webinars/quickbooks-for-new-nonprofit-users-2016-02-25?utm_source=marketo&utm_medium=email&utm_campaign=btc-2016-03-23&mkt_tok=3RkMMJWWfF9wsRokvKnBZKXonjHpfsX66%2B0rX66g38431UFwdcjKPmjr1YEITMt0aPyQAgobGp5I5FEJQ7DYTalst60EXA%3D%3D
	Youtube	Videos on Quickbooks	https://www.google.com/search?q=hector+garcia+youtube&rlz=1CALEAI_enUS732US732&oq=hector+garcia&aqs=chrome.5.69i57j0l5.13757j1j7&sourceid=chrome&ie=UTF-8
	Lynda.com	Business courses online from LinkedIn's Lyndia.com	https://www.lynda.com/portal/sip?org=camarillolibrary.org
			Free if checked out through the Camarillo Library
	USDA	USDA Rural Development	https://www.rd.usda.gov/programs-services/all-programs
			Programs, funding, grants
	Agriculture	Business Planning for Farmer Entrepreneurs	https://register.gotowebinar.com/recording/recordingView?webinarKey=2759263301073863425&registrantEmail=RST.SCORE%40gmail.com

Business Plan Templates

	Bplans	Bplans.com Sample Business Plans	http://www.bplans.com/sample_business_plans.php
	Bplans	Bplans.com One Page Business Plans	http://upandrunning.bplans.com/2012/06/21/how-to-write-a-one-page-business-plan/?utm_source=Bplans&utm_campaign=JuneNewsletter4&utm_medium=email
	SCORE	Business Plan Startup Format	https://ventura.score.org/resource/business-plan-template-startup-business
	SCORE	Business Plan Existing Business Format	https://ventura.score.org/resource/business-plan-template-established-business
	SCORE	Finance Projections Template	https://ventura.score.org/resource/financial-projections-template-1
	SCORE	SCORE SWOT Analysis	https://www.score.org/resource/swot-analysis-worksheet
	Agriculture	Business Planning for Farmer Entrepreneurs Webinar	https://register.gotowebinar.com/recording/recordingView?webinarKey=2759263301073863425&registrantEmail=RST.SCORE%40gmail.com
	SCORE	Business Planning for Farm Webinar	https://attendee.gotowebinar.com/register/2759263301073863425
	SCORE	How to set up SCORE Email Account	https://attendee.gotowebinar.com/register/6189570257327264771

Assessments

	EDC	**QimonoVirtual Business Advisor**	http://www.qlbs.com/Qonline/EDC/
		The objective of the assessment and the report is to give you some ideas about the aspects that you may need to develop in order to ensure your ambitions are realized. The report comes with some recommendations and links to resources and services that can help you in the development areas you've identified.	

Business Model Canvas

		Business Model Canvas (BMC)	http://www.alexandercowan.com/business-model-canvas-templates/
			http://www.businessmodelgeneration.com/canvas

		2 Minute BMC Video	https://www.youtube.com/watch?v=QoAOzMTLP5s
		Shareable on-line canvas for working with clients	https://canvanizer.com/choose/business-model-canvases
	Strategyzer	Strategzer Business Model Canvas Videos	https://www.youtube.com/user/businessmodeltv
		Episode 1. Intro	https://www.youtube.com/watch?v=wwShFsSFb-Y
		Episode 2. Visualize	https://www.youtube.com/watch?v=wlKP-BaC0jA
		Episode 3. Prototyping	https://www.youtube.com/watch?v=iA5MVUNkSkM
		Episode 4. Navigating	https://www.youtube.com/watch?v=7O36YBn9x_4
		Episode 5. Proving It	https://www.youtube.com/watch?v=-2gd_vhNYT4
		Episode 6. Telling Your Story	https://www.youtube.com/watch?v=SshglHDKQCc

DIY Innovation Toolkit

	Straight Up Business Institute	The toolkit helps you understand people's' needs, design practical solutions to meet those needs, and implement those solutions to make change that is at the same time highly feasible AND highly impactful AND highly enduring.	https://www.straightupbusiness.institute/toolkit/

Resources

	Entrepreneur	**The Entrepreneur Handbook**	http://alltopstartups.com/2014/05/06/the-entrepreneurs-handbook/
		120 Awesome Resources for Every Entrepreneur	
	Entrepreneur	**Why Some Startups Succeed (and Why Most Fail)**	https://www.entrepreneur.com/article/288769?utm_source=newsletter&utm_medium=email
	Google	**Startup with Google**	https://startup.google.com/
		Consolidate location for Google startup assistance	
	Bookkeeping	**Bookkeepers Association of Ventura County**	http://www.bavc-online.org/
	Bookkeeping/ Quickbooks	**Proadvisor for Accounting/Bookeeping/Quickbooks**	https://proadvisor.intuit.com/app/accountant/search
	Lawyers	**Ventura County Bar Association**	https://www.vcba.org/
			Includes referral services.
	Accounting SW	**GnuCash:** Free Accounting Software Substitute for Quickbooks	https://www.gnucash.org/
	Photo SW	**GIMP:** Free Alternative SW for Photoshop	https://www.gimp.org/
	Office SW	**LibreOffice: Free alternative to Microsoft Office SW**	https://www.libreoffice.org/
	Designer SW	**Scribus:** Free Designer SW for making cards, brochures, or newsletters. Alternative to InDesign or Adobe Creative Cloud	https://www.scribus.net/
	Email SW	**Mozilla Thunderbird:** Free email service rivaling Microsoft Outlook	https://www.mozilla.org/en-US/thunderbird/
	Email Marketing	**Constant Contact**	http://www.constantcontact.com
		Email marketing for major projects	
		MailChimp email marketing	http://mailchimp.com/
		Free email marketing with limited capability	
	Leasing	Consultant to help you lease a facility	http://goldenruleresources.com/
		Carmen Hall - Shopping Center Leasing Services	
	EDC	Economic Development Collaborative - Ventura Home	http://edc-vc.com/

	OPIC	Overseas Private Investment Corporation (OPIC)	http://www.opic.gov/
		CA Homemade Food Act, AB 1616 FAQ	https://www.acgov.org/aceh/documents/AB01616FAQs_CCDEH_English.pdf
		Affordable Healthcare Act	https://www.healthcare.gov/
		Book of Lists (Business Journal)	http://www.bookoflistsonline.com/
			Book of Companies, CEOs Sales Volume, etc - Available at libraries
	Ratios	Business Ratios - University of Minnesota Library	https://www.lib.umn.edu/libdata/page_print.phtml?page_id=1010
	NAICS	NAICS Codes North American Industry Classification System	https://www.census.gov/eos/www/naics/
	Bizminer	Research By NAICS Reports for <$100	https://www.bizminer.com/
			Free for Libraries
	Library	ReferenceUSA = Ask business library if they subscribe. Great Resource! Can be by NCAIS	http://resource.referenceusa.com/
	Library	AtoZ Databases = Ask business library if they subscribe. Great Resource! Can be by NCAIS	http://www.atozdatabases.com/home
	Ventura County Civic Alliance	2017 Ventura County Economic Forecast	http://civicalliance.org/2017-state-of-the-region-report/
			Department of Transportation Economic Stats for Ventura County
	Non-Profit	Tech Soup	http://www.techsoup.org/
			Resource for training and discounted hardware and software
	Best Deal	Nerd Wallet	https://www.nerdwallet.com/?trk=nw_gn_4.0
			NerdWallet makes it simple to find the best deals on credit cards, insurance, mortgage rates and more.
	Entrepreneur	GoBank Free Weekly Email on Saving & Accumulating Money	https://www.gobankingrates.com/email-subscribe/
	Taxi	Worlds leading Independant A&R Company	Taxi.com
		Get your music to those who need it	
	Rocketlawyer	ROCKETLawyer	https://www.rocketlawyer.com/legal-forms-business.rl
		Downloadable Business Legal Forms	
	NOLO	NOLO Legal referals, advice, forms, books	https://www.nolo.com/
		Started by Legal Firms in San Francisco	
	Insurance	Independant Insurance Agents & Brokers of California (IIABCal)	https://member.iiabcal.org/
	Smartphone	Tips to make Android Phone more productive	https://www.entrepreneur.com/slideshow/310664?utm_source=newsletter&utm_medium=email
	Publishing	Society of Children's Book Writers and Illustrators	https://www.scbwi.org/online-resources/frequently-asked-questions/

Importing/Overseas Manufacturers

		Sources for researching overseas manufacturing	GetStarted@OneStepSourcing.com
			www.asia.manufacturers.globalsources.com
			www.Made-in-China.com

			TDtrade.com
			Thomasnet.com
			Alibaba.com
			Mominventors.com
		Sources for Verification/background check on manufacturers	GloBis.com
			ChinaCheckup.com

Newspapers

		Pacific Coast Business Times	http://www.pacbiztimes.com/
		San Fernando Valley Business Journal	http://www.sfvbj.com/

Research Links

	CA SOS	CA Secretary of State Business Entities	https://businesssearch.sos.ca.gov/
	CA SOS	CA Business Portal	http://www.businessportal.ca.gov/Business-Assistance/Start-a-Business/
		Business Entity Matrix & More	
	CA SOS	California Tax Service Center	http://www.taxes.ca.gov/
	CA EDD	Employment Development Department Checklist of Employee vs. 1099 Contractor	http://www.edd.ca.gov/pdf_pub_ctr/de38.pdf
		Camarillo Public Library	http://librarycatalog.info/default.aspx?ctx=3.1033.0.0.3
		Census Business Builder	https://www.census.gov/data/data-tools/cbb.html?utm_medium=email&utm_source=govdelivery
			suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.
	Bunker Labs	Bunker In A Box	https://bunkerlabs.org/bunker-in-a-box/
		Online traiiing for Entreprenuering Veterans	
		Yahoo Industry Center	http://biz.yahoo.com/ic
			Directory of industries, companies per industry, industry news, etc.
		Quickfacts	http://www.census.gov/
			– Census bureau data about spending, incomes, age, other demographics
		Manta	www.manta.com
			- Industry research of small business stats, key personnel and business size
		Consumer Expenditure Survey	https://www.bls.gov/cex/
		Bureau of Labor Statistics	
		SBA Office of Advocacy	https://www.sba.gov/advocacy
		Commercial Real Estate Rental Rates	Loopnet.com

Funding

	SBA	SBA course on finding and attracting investors	https://www.sba.gov/funding-programs
	SBA	Exploring Loans, Grants & Funding	http://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/explore-loans-grants-fund
	SBA	SBA Lender Match	https://www.sba.gov/lendermatch?utm_medium=email&utm_source=govdelivery

			Connecting Borrowers with SBA Approved Lenders
	CDFI	Community Development Financial Institutions	http://www.cdfi.org/wp-content/uploads/2015/03/California.pdf
	CA	CA Go-Biz Microloans ($500 - $10,000)	http://www.ibank.ca.gov/
	Opportunity	Opportunity Fund Loans	http://opportunityfund.org/
			CRA (Community Reinvestment Act) funds from various banks (Non-Profit)
			Lindsay Chung 323-440-1541, Lindsay@Opportunityfund.org
	CDC Finance	Next step up from Opportunity Fund Loans	https://cdcloans.com/small-business/
			CRA (Community Reinvestment Act) funds from various banks (Non-Profit)
	Kiva Finance	Next step up from Opportunity Fund Loans	https://www.kiva.org/borrow
			Non-profit - can be a lender or a loaner
	Entrepreneur	13 Tips on How to Deliver a Pitch Investors Simply Can't Turn Down	http://www.entrepreneur.com/article/251311
	Entrepreneur	An Entrepreneur's Guide to Navigating Various Funding Options	https://www.entrepreneur.com/article/271412
	Entrepreneur	How Investors Choose Startups to Finance	http://www.entrepreneur.com/article/251624?et_cid=298840&et_rid=23832375
	Entrepreneur	Could Your Startup Answer these 23 Pitch Competition questions?	https://www.entrepreneur.com/article/283462?utm_source=Social&utm_medium=Sharebar&utm_campaign=Sumome_share
	Instrumental	**Grants for nonprofits & academics**	https://www.instrumentl.com/

Crowd Funding

	Entrepreneur	Entrepreneur: Your Crowdfunding Cheat Sheet (Infographic)	http://www.entrepreneur.com/article/231638#
		Kickstarter	www.kickstarter.com
		Indie GoGo	www.indiegogo.com
		Which Site is best for you (Article from Inc Magazine)	http://www.inc.com/magazine/201306/eric-markowitz/how-to-choose-a-crowdfunder.html?goback=%2Egde_1592757_member_5804969784550375424#%21
		Crowdfunding Planning	http://www.crowdfundingplanning.com/
			http://www.crowdfundingframeworks.com/
		Crowd Funding Sites Resource	CrowdCrux.com

Angel Funding

		Angel List	https://angel.co/
		Angel Investment Network	https://www.angelinvestmentnetwork.us/

Social Media

	Entrepreneur	Best Time To Publish...	https://www.entrepreneur.com/article/297259?utm_source=newsletter&utm_medium=email
	Entrepreneur	Facebook Advertising	https://www.entrepreneur.com/article/250889
	Facebook	Facebook Advertising	http://www.socialspicemedia.com/grow-business-facebook-ads/

		How to Grow Your Business with Facebook Ads	https://www.jonloomer.com/2015/04/21/facebook-marketing-training/
	Twitter	TWITTER Train The Trainer SBA	Presentation on Twitter by SBA
		Tips, best practices and case studies for SMBs:	business.twitter.com
		Latest news regarding Twitter and our ads platform:	advertising.twitter.com
		General support help for people just starting out on Twitter:	support.twitter.com
	Instagram	How to sell your products on Instagram	https://www.socialspicemedia.com/how-to-sell-your-business-on-instagram/

Franchises

		Entrepreneur Top 500 Franchises	http://www.entrepreneur.com/franchise500
		Entrepreneur Top 100 Franchises for under $50K	https://www.entrepreneur.com/article/290988?utm_source=newsletter&utm_medium=email
		Frannet - Franchise Information	https://www.frannet.com/about/
		Franchise maker. This is a company that can look at your business idea to see if it can be franchised.	https://www.thefranchisemaker.com/

Business Permits

		Permits required by city/county by business	www.calgold.ca.gov/
		Ventura County One Stop Permits (For Land Use)	http://onestoppermit.ventura.org/
		CA Board of Equalization On-line registration for permits, licenses, & accounts	http://www.boe.ca.gov/elecsrv/ereg/

Websites

		100+ Questions You Must Ask When Developing A Website	http://marketingland.com/100-questions-you-must-ask-when-developing-web-site-86342
		100+ Questions Every Web Developer Should Ask Before They Provide A Web Design Quote	Go to the web site - The questions are listed under Background Information and Scope & Specs.
		The Lazy Ass Stoner	https://www.youtube.com/user/TheLazyAssStoner
		Youtube videos on developing website in 10 minutes and other videos	
		Free Website Analysis	http://www.quicksprout.com/
		10 Best Website Analysis Tools	http://www.webgnomes.org/blog/10-seo-analysis-tools/
		Wordpress website builder using templates	https://wordpress.org/
		WIX	WIX.com
		Easy to use Website with Templates	
		SEOBook Keyword Tools (No Charge)	http://tools.seobook.com/keyword-tools/seobook/?keyword=tote+bag
		Free Website Analysis	http://www.socialspicemedia.com/seo-form/
			SEO Report and Tips
	Entrepreneur	8 Mistakes Business Owners Make Creating Their 'About Us' Page	https://www.entrepreneur.com/article/297974?utm_source=newsletter&utm_medium=email

Ventura County

		Ventura County Low-Cost Resources	www.VenturaCountyGrowsBusiness.com

		805 Connect - Connect with sources in 805 area code	http://805connect.com/
Education			
		The Kauffman Foundation	http://www.entrepreneurship.org/
			The Founders School is an online educational resource dedicated to entrepreneurship. Through lectures and a rich curriculum, we'll give you the skills and tools to build your idea into something big.
Marketing			
		Marketing Profs Today Newsletter	http://www.marketingprofs.com/newsletters/marketing/
			Real-World Education for Modern Marketers
		Liz Harsch-Tailor-Made Advertising/Constant Contact Local Expert	tailormadeadvertising.wordpress.com/
			Constant Contact Marketing Newsletter
	Fiverr	Freelance Services Marketplace for Lean Entrepreneurs	https://www.fiverr.com/
		Low cost Logos, Jingles, Brands, Avatars & More	
	Entrepreneur	10 Marketing Lessons from Apple	https://www.entrepreneur.com/article/300428?utm_source=newsletter&utm_medium=email#
		Inspire Action	https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action
			Ted Talk on How great leaders inspire action
		Marketing First	http://www.marketo.com/
			Marketing First Helping marketers master the art and science of digital marketing. Innovative technology and unparalleled expertise. Marketo puts Marketing First.
		Narrow	http://narrow.io/
			Narrow helps you build a targeted twitter following by making it effortless for you to interact with users that are likely interested in your product, service, cause or business. It's quick and easy to use. Simply enter keywords or hashtags and we'll identify a relevant audience for you and start building your following.
		Edgar	http://meetedgar.com/
			Edgar is a social media scheduling tool like no other. Instead of publishing your updates just once and throwing them away like yesterday's rubbish, he carefully catalogues them in a limitless library that you build over time.
		Mailshake	https://mailshake.com/
			Tool for Cold Emails
		Sharethis	https://platform.sharethis.com/social-ab
			You can't affect what you don't measure, which is what makes measuring the impact of your website one of the most important aspects of today's marketing. Manually understanding what's happening by wading through most traditional analytics programs is difficult -- that's where Filament comes in.

			Instead of reporting tons of dense data, Filament helps you answer the specific questions you have about increasing engagement, which traffic sources to focus on, and the types of content that perform best on your site, among others. Filament doesn't just count visits, it also tracks sign-ups, shares and subscriptions. It's an all-in-one tool for measuring the impact of your website.
		Scroll Depth	http://scrolldepth.parsnip.io/
			Scroll Depth is a small Google Analytics plugin that lets you measure how far users are scrolling. It monitors the 25%, 50%, 75%, and 100% scroll points, sending a Google Analytics Event for each one. You can also track when specific elements on the page are scrolled into view.
		Trap!t	https://www.scribblelive.com/
			Empower your employees to amplify your company's message by streamlining your social selling and creating a community of employee advocates. With Trapit, you can provide relevant content to your employees, who can easily share the content with their social networks with the click of a button.
		Canva	https://about.canva.com/
			Design shouldn't be hard but somewhere along the way we became bogged down with expensive, complicated software that put design out of reach for most people. Canva is here to change that, with a tool that makes design simple for everyone.
		Powtoons - Free animated video marketing videos	https://www.powtoon.com/
	Thumbtack	Find Skilled Pros for Events, Home Services, Lessons, Wellness and many more.	https://www.thumbtack.com/
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Doing Business with the Government

	SBA	SBA Government Contracting	https://www.sba.gov/federal-contracting
		Source for how to do business with the Government	
		Direct questions, on how to register/navigate the websites, to the "Contact Us" info on the each website	
	Step 1 - DUNS	Data Universal Numbering System	http://www.dnb.com/get-a-duns-number.html
		Need this to be able to register for your CAGE code	
	Step 2 - SAM	System for Award Management	https://www.sam.gov/portal/public/SAM/
		After getting DUNS number, then register on SAM	
	CAGE	Commercial and Govt. Entity Code	Received from activation in SAM
	NAICs	North American Industrial Classification System	www.census.gov/eos/www/naics
	DGS	California State Registration	http://www.dgs.ca.gov/pd/home.aspx
		Outreach Liason, DSG, Communication & Outreach Branch, 707 3rd Street, West Sacramento, CA 95605	
	WOSB	SBA Women Owned Small Business	https://www.sba.gov/contracting/government-contracting-programs/women-owned-small-businesses
	GSA	General Services Administration	www.gsa.gov/r9smallbusiness
	FBO	Federal Business Opportunities	www.fbo.gov

	DLA	Defence Logistics Agency	http://www.dla.mil/
	DIBBS	DIBBS - Defense Internet Bid Board System	http://www.wingovernmentcontracts.com/dibbs.htm
	USN	Navy Small Business	http://www.secnav.navy.mil/smallbusiness/pages/index.aspx
		Navy Engineering Services	www.seaport.navy.mil/
		Naval Contractor - Combined Naval Surface Warfare Center	http://www.navsea.navy.mil/BusinessPartnerships.aspx
	USAF	United States Air Force	www.airforcesmallbiz.org
	USA	United States Army	http://www.military.com/topics/army-procurement
	USMC	United States Marine Corp	http://www.mcieast.marines.mil/StaffOffices/Contracting/DoingBusinesswiththeMarineCorps.aspx
	USCG	Coast Guard	http://www.dcms.uscg.mil/
		CA Contracting Opportunities Centers - San Diego	www.ptac-sandiego.org
		CA Contracting Opportunities Centers - Los Angeles	http://osb.lacounty.gov/
		Ventura County	http://www.ventura.org/general-services-agency
		Federal Government	
		Civilian Agencies	
		GSA	www.gsa.gov/r9smallbusiness
		NASA	http://osbp.nasa.gov/
		Department Of Energy	https://www.energy.gov/about-us
		Defence Logistics Agency	http://www.dla.mil/
		Prime/Subcontracting	
		Small Business Liason Officers	www.sba.gov
		Upcoming Federal Contracts	fbo.gov
		DOD Office of Small Business Programs	http://business.defense.gov/
		Federal Business Ops	https://www.fbo.gov/?s=main&mode=list&tab=list
		CalTrans	http://www.dot.ca.gov/workingct.html
		LA DWP Department of Water & Power	https://www.ladwp.com/ladwp/faces/ladwp/partners?_adf.ctrl-state=oemphbjb3_21&_afrLoop=21374087680191
		Register with Each County	
		Register with Each City	